

KEEP YOUR OWN
IDENTITY
IN THE
BIG CITY

PATHFINDING THROUGH THE URBAN JUNGLE



CRYSTALLIZED™
– *Swarovski Elements*

INSPIRATION
GUIDE


CREATE YOUR OWN UNDER-COVER STYLE


Pay homage to the individual




WIRING

CRYSTALLIZED™
– Swarovski Elements

Beads
Art. 5000 

Beads
Art. 5601 

Crystal Pearls
Art. 5810 



URBAN HUNTER CONCRETE COCOONING

Covered under an individual identity, urban hunters live in a big city in comfortable cocoons made to protect them from the anonymous outer world. The bracelet captures this mood in the architectural structure and the three-dimensional shining effects. The sparkling

facets of CRYSTALLIZED™ – Swarovski Elements add a vivid contrast to the dark shiny CRYSTALLIZED™ Crystal Pearls hovering like a protective satellite.



THE CODE OF THE INAPPROACHABLE

Shift into neutral



WIRING

CRYSTALLIZED™
– Swarovski Elements

Beads
Art. 5601



STRUCTURE
IDENTITY
STYLE

You don't want your individual micro cosmos being dictated by codes from the outside world? The Pendant by CRYSTALLIZED™ – Swarovski Elements is stylishly confident and persistently pure – reminding of the grid structures of facades in modern satellite

towns or even the running number columns of binary computer codes. Stay neutral, stay by yourself – with this undecodable technological beauty.



MODERN SENSIBILITY
Mixed with attitude and conviction



KNOTTING/BEADING

CRYSTALLIZED™
– Swarovski Elements

Beads
Art. 5000



Beads
Art. 5556



Pendants
Art. 6657



TRANSPARENCY
CONTROL
SHARPNESS

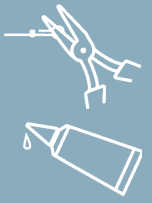
Get the details: multiplied crystal shapes by CRYSTALLIZED™
– Swarovski Elements in a mineral-like accumulation remind of
dilapidated industrial structures and glassed fencing. Watch closely

and discover that the simplicity of the technique used gives way for
the ultimate effect of the combined shapes and materials.



PERSONALIZED PUZZLE PATCHWORK

Forming an individual companion



GLUING/WIRING

CRYSTALLIZED™
– Swarovski Elements

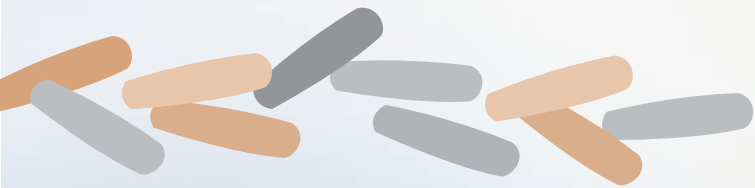
Beads
Art. 5000



Pendants
Art. 6460



INDUSTRIAL
CONCEPTUAL
MIXED










The iconic fusion of electronic parts like cables and tubes and precious CRYSTALLIZED™ – Swarovski Elements to a new keyring

evokes fantastic images of hidden secrets of its former use. A decorative gadget that is as useful as it is inspirational.



MIND-CONSCIOUSNESS IS FASHION...
Wear yours with sober clarity

CRYSTALLIZED™
– Swarovski Elements

- Beads Art. 5020 
- Beads Art. 5150 
- Beads Art. 5308 
- Beads Art. 5523 
- Beads Art. 5556 
- Pendants Art. 6002 
- Pendants Art. 6010 



PROTECTION
COMFORT
PRUDENCE

The season's fashion – whether wrapped or hooded – expresses the desire for retreating, modesty and protection. This necklace shows a strong emotional connection to the wearer's style.

Hooded CRYSTALLIZED™ – Swarovski Elements dangle down from a stringed row of crystal cluster encapsulated in outer walls of silicon – personally symbolic and underlining your mood.



THINKING BEYOND RETRO

A merger of high-tech and poetry



CRYSTALLIZED™
– Swarovski Elements

Fancy Stones
Art. 4139



Beads
Art. 5000



Beads
Art. 5020



RATIONAL SPARKLING TIMELESS

Create bracelets in “Future Vintage Style” of ready-made elements. The noble and low-key combination of rough screw nuts and CRYSTALLIZED™ – Swarovski Elements enhances the fragility of the

crystal to a playful simplicity. As casual jewellery the bracelet adds edge to your outfit, which can even be classical.



LET LOVE TELL ITS STORY...
Celebrate a sparkling Valentine's Day



IRONING/BEADING

CRYSTALLIZED™
– Swarovski Elements

Flat Backs Hotfix
Art. 2028



Pendants
Art. 6202



Instruction enclosed



AFFECTION
TOGETHERNESS
LOVE



When the day comes, wake your darling up with kisses and a lovely pair of glittering lips on a cushion that whisper: be my valentine... What better start for the Valentine's Day than a Champagne breakfast! Wrap a bottle of the sparkling in an elegant satin scarf

and attach a waterfall of dangling CRYSTALLIZED™ Heart Pendants to make your statement. The packaging is a sustainable reminder of your words and will certainly start a second life as cherished accessory.

WRAPPED CHAMPAGNE



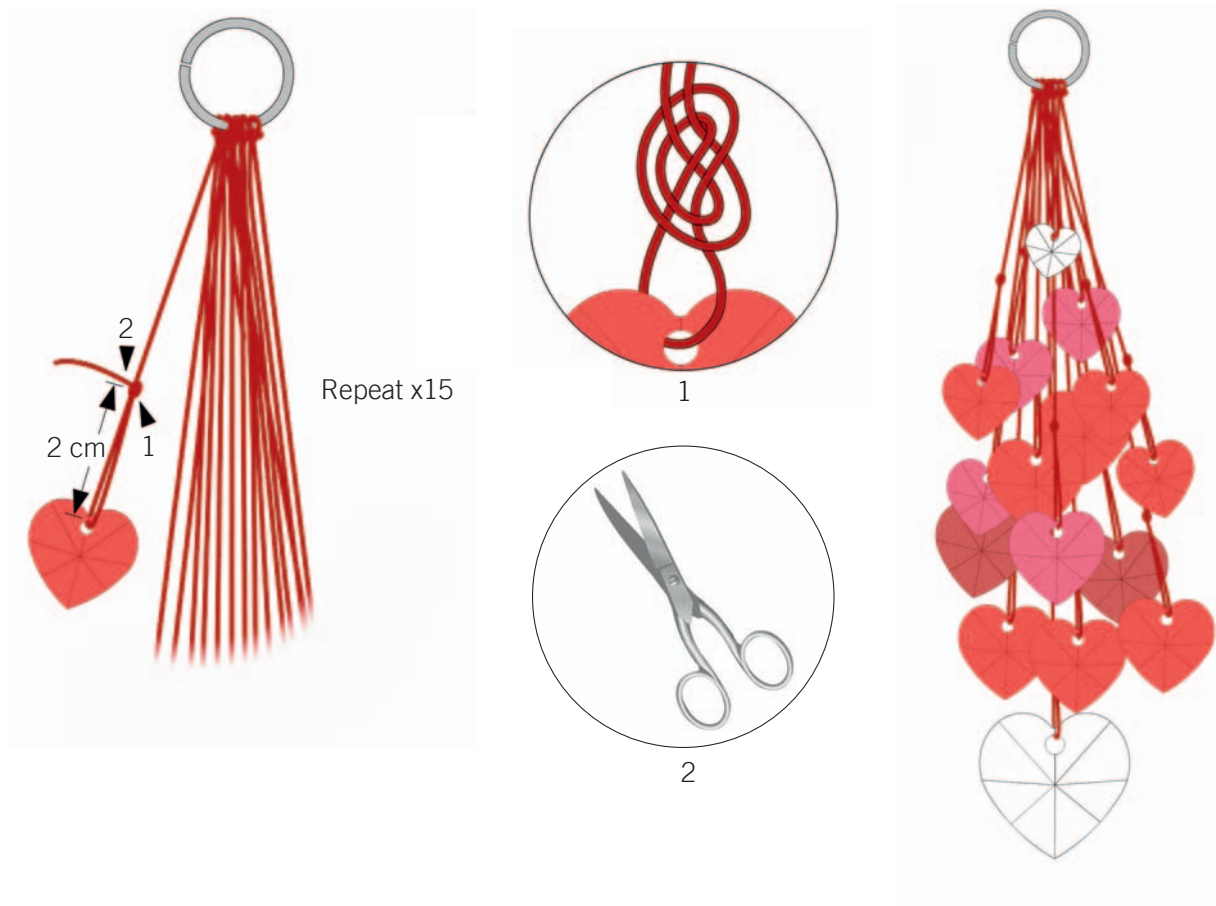
CRYSTALLIZED™ – Swarovski Elements

Article	Product Group	Article No.	Amount	Size	Color	Color Code	Supplies
	Pendants	6202	1 pc	28 mm	Crystal	001	Satin scarf white, 77x77 cm Cotton thread, red
	Pendants	6202	2 pcs	18x17.5 mm	Siam	208	
	Pendants	6202	5 pcs	18x17.5 mm	Light Siam	227	
	Pendants	6202	1 pc	18x17.5 mm	Fuchsia	502	
	Pendants	6202	3 pcs	14x14.4 mm	Light Siam	227	
	Pendants	6202	3 pcs	14x14.4 mm	Fuchsia	502	
	Pendants	6202	1 pc	10.3x10 mm	Crystal	001	

STEP 1



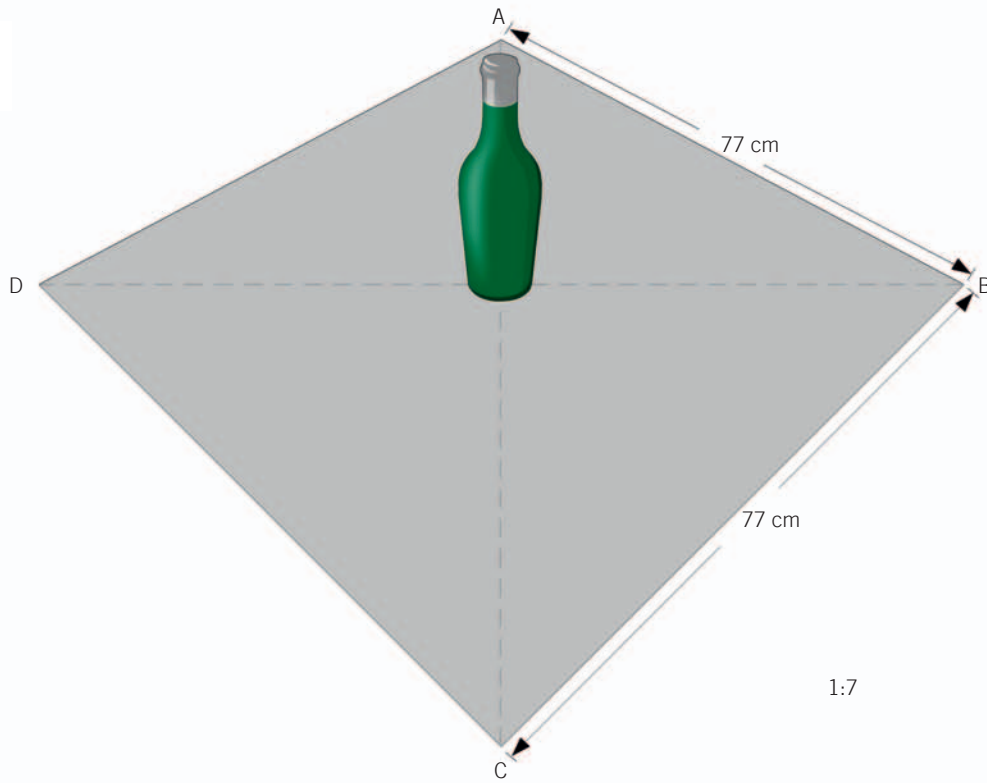
STEP 2



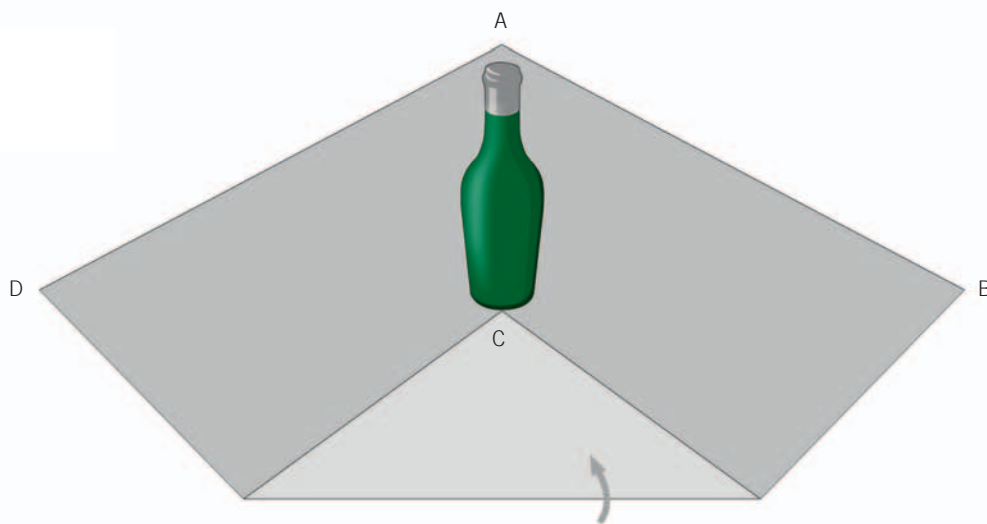
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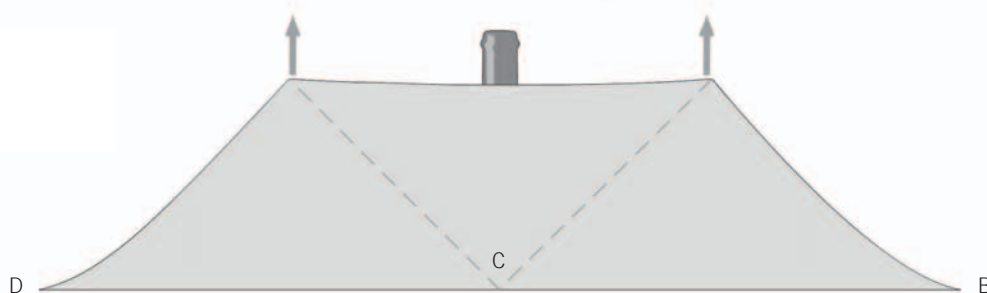
STEP 3



STEP 4



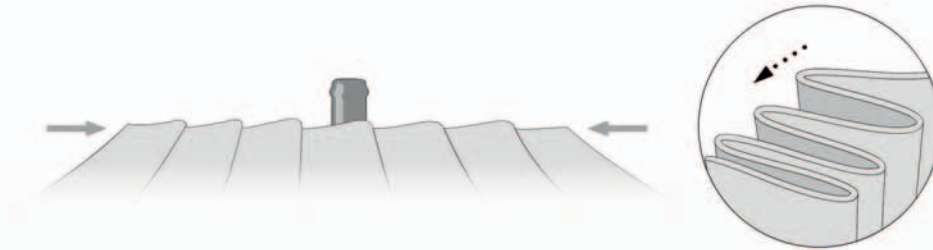
STEP 5



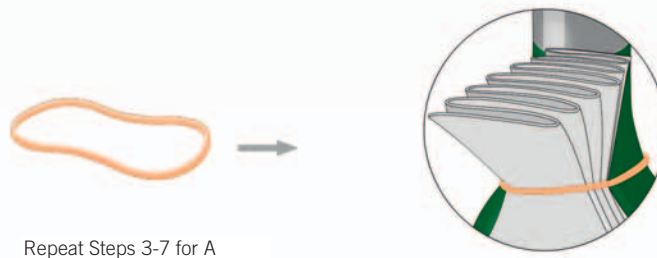
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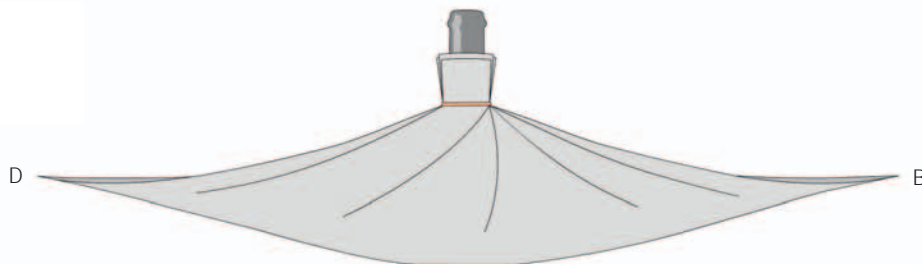
STEP 6



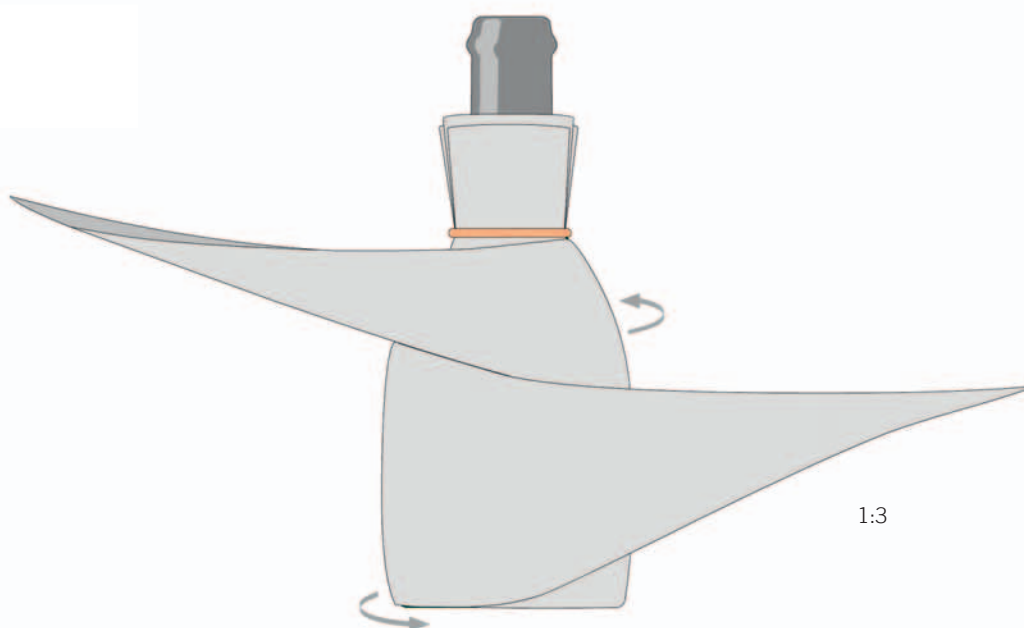
STEP 7



STEP 8



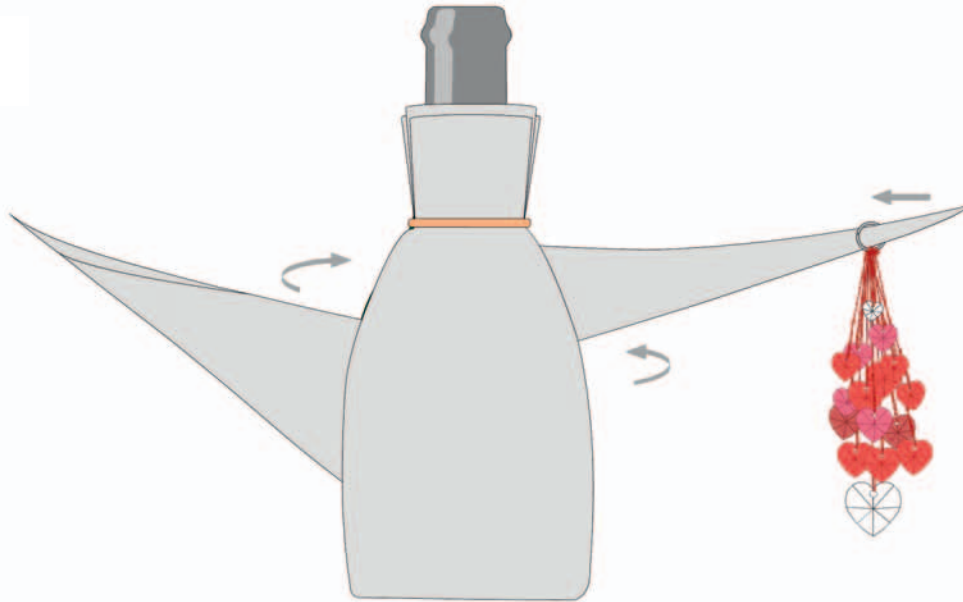
STEP 9



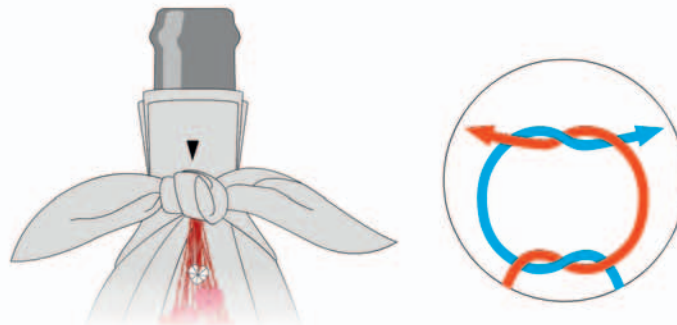
WRAPPED CHAMPAGNE



STEP 10



STEP 11



STEP 12

